

COMMUNITY EMPOWERMENT THROUGH THE HUMAN INITIATIVE JAVA MULTI-INCOME FAMILY PROGRAM WEST IN VILLAGE CIMENYAN REGENCY BANDUNG

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Abstract

This study aims to describe community empowerment through the Multi-Income Family Program by the West Java Human Initiative in Cimenyan Village, Bandung Regency. The research method involves a qualitative approach with observation, interviews, and studies documentation. The results of the study indicate that the program has succeeded in improving the quality of life of the community through relevant skills training and providing access to capital for beneficiary families. The skills training covers various fields that are tailored to local potential and the needs of the local community, so that it can encourage economic independence. The access to capital provided also helps beneficiaries to develop their micro-businesses. However, this study also revealed obstacles in the implementation of the program, such as limited human and financial resources. To overcome these obstacles, the Human Initiative collaborates with various parties, including local governments, private companies, and local communities. This collaboration not only aims to increase the availability of resources but also to expand the scope of the program so that its impact can be felt by more people. This study aims to understand the implementation of the Multi-Income Family Program in Cimenyan Village, Bandung Regency by the Human Initiative, West Java. The research method uses approach qualitative with observation, interview, And studies documentation. The results of the study show that this program improves the quality of life of the community through skills training and access to capital. However, there must be collaboration with the aim of get support broader resources in expanding program coverage. Thus, this study provides an important contribution in understanding the implementation of the Multi-Income Family Program and describes strategic steps to overcome challenges in implementing community empowerment.

Keywords: *Human Initiative, implications worker social,empowerment public, Multi- Income Family Program*

1. Introduction

The problem of poverty is a problematic issue that continues to grow and has a significant impact on all aspects of life. poverty can cause limitations access of resources, social inequality, and low quality of life of the community. Poverty is one of problem significant social in Indonesia and become attention main government (Amalia, 2017) . Problems This No only impact on disability individual or family For fulfil need basic , but also influences various aspect life , like

education , health and welfare public in a way overall (Iping, 2020) . Poverty often caused by a combination various factors , including low level education , lack of access to decent work , and limitations access to service base such as clean water , sanitation , and health care (Ashary, 2016) . In addition, inequality distribution income and development are not evenly interregional participate to worsen condition this. Some areas in Indonesia, especially in the eastern region , have level greater poverty tall compared to with other regions (Huda, 2009) . The Indonesian government has adopt various programs and

policies For overcome problem this , such as the Family Hope Program (PKH), Non-Cash Food Assistance (BPNT), as well as various empowerment programs public (Suharto, 2006). These programs designed For help poor people out from circle poverty with give help direct and also training skills For increase independence economy they (Fitria & Fachruruzi, 2023) .

Poverty is one of challenge the most complex social problem faced by many countries, including Indonesia. Poverty No only reflect limitations economic, but also involving aspect social, education , health and access to source power . Condition This often creates deep inequality in society, hindering growth , and influence quality life individual as well as community in a way overall .

How to overcome poverty in a way effective , empowerment become approach very important strategic . Empowerment No only focus on giving help directly , but also on development capacity individuals and communities For recognize , manage , and utilize the potential that they have have . Through community empowerment given skills , knowledge and access source supporting power independence . With sustainable approach , empowerment can become solution effective For to eradicate poverty , creating opportunities , and increase quality life society , so that they capable independent and contributing to development.

Challenge in overcome poverty still there is , like effectiveness distribution assistance , coordination inter-agency , and empowerment sustainable (Dini Nadila1, 2022) . Therefore that , is needed synergy between government , sector private sector and community For create more solutions holistic and sustainable . With the right approach , it is hoped poverty can pressed , so that public can life with more worthy and prosperous . This is proven with total family as much as 70,759,056 in November 2022 with 9.54% are in category vulnerable families are families who are at risk of experiencing problems both from themselves and their environment so that they cannot develop their potential (Indonesian Minister of Social Affairs Decree No. 49/HUK/2004) in its categorization Vulnerable families are young families who experience social and economic problems (earning around 10% above the poverty line) so that they are less able to meet family needs (Rohmi, 2023) .

Empowerment public is approach strategic

aiming For increase capacity individuals and groups in utilise the potential that exists in their environment (Handini, 2019) . This process does not only focus on giving help direct , but also involving effort build independence , creativity and sustainability in public local . With planned and sustainable empowerment , community local can more develop and contribute to improvement their own well-being as well as environment around (Nurakhmi, 2019) .

Local community often become focus main from the empowerment program Because they own potential unique that has not been Of course owned by other communities . Potential the Can in the form of source Power nature , skills traditional , cultural , or product typical local that has mark economy (Sari, 2017) . However , often the community local face various challenges that hinder development potential such as lack of access education , limited capital, or lack of knowledge in management business . Empowerment public local aiming For overcome challenge This through various interventions , such as training skills , giving access capital , and assistance in management source power . Focus main from empowerment is empowering public For recognize , manage , and optimize potential in the environment them . With Thus , society No only become recipient benefit but also become perpetrator main in the process of development .

Every community own potential unique that can developed For increase welfare they . Potential This Can in the form of source Power nature, such as agriculture , fisheries , or craft hand , which if managed with Good can produce mark plus economy. As for example , people in the area rural areas that have land fertile can empowered through agricultural programs sustainable . With training about technique match modern planting , use fertilizer organic , or system efficient irrigation , they can increase results harvest at a time guard sustainability environment .

Apart from the potential nature , society local also often have riches culture that can utilized For support development economy . For example , tradition arts and crafts typical area like weaving , carving , or making batik can become source income additional. Through community empowerment can assisted For increase quality product they,

market product in a way more wide, and build brand strong local.

Empowerment public local can also involving development potential tourism. Many areas have Power pull nature, culture, or a unique history but not yet utilized in a way maximum. With community empowerment can involved in management object tourism, such as provide homestay, become guide tourism, or produce souvenir typical. Approach This No only increase income public but also strengthens the sense of ownership they to asset local (STKS circa, 2017).

Although own Lots benefits, empowerment public local also faces various challenges. One of them is resistance from public That alone, especially If they feel doubtful or not enough believe in the benefits of the program. Challenges other is lack of source power , such as funds, manpower expert , or infrastructure supporters , who can hinder program implementation (Amalia, 2017) . In addition , program sustainability is often a problem . Many empowerment programs have stopped after support external end , leave public without guidance more continue . Therefore that 's important For ensure that empowerment truly focus on building independence , not dependency . With matter the that Empowerment public local is effective approach For develop potential environment and improve welfare society . With optimize source existing power , providing training , and involves public in the development process , empowerment can create change positive and sustainable . However , the success empowerment need careful planning , adequate support , and involvement active from public That myself . With the right approach , empowerment public local can become solution term long For overcome poverty , increasing quality live , and create a more society independent and Prosperous (Oman, 2022) .

In this situation, the findings that occurred were that the economic function was hampered, which was influenced by the amount of family income. This is a factor that directly influences poverty, as long as the household income remains the same, but increasing the number of families will suppress the real level of family consumption, even though each member of the household has... households have income. (Ganesha, 2022). When income cannot meet basic needs, poverty problems arise, the

handling of which requires the involvement of various parties with various methods and strategies (Yasin, 2015) .

In this context, Human Initiative as a social institution realizes the importance of intervention to increase quality life public Which caught impact poverty. So from The West Java Human Initiative formed a program regular Initiative for empowerment in field economy that is program family multi income through draft community empowerment based on family And community For increase quality life And family capabilities so that achievement welfare sustainable through procurement program Multi-income family.

In the multi-income family program, community empowerment is oriented at the mezzo level to increase income and create multi-income beneficiaries. Empowerment in the multi-income family program of the West Java Human Initiative contributes to improving the Quality of Life of the target community in an effort to increase family income. The Multi-Income Family Program is designed to provide a comprehensive solution to the problem of poverty and the challenges faced by low-income families. This program aims to empower communities by increasing income, skills, And economic opportunities through the formation of business groups.

Worker social own role strategic in support success empowerment society, especially in designed programs For overcome poverty and increase welfare (Lisnawati et al., 2015) . One of the example real from contribution This seen in The Multi- Income Family Program run by the West Java Human Initiative in Cimenyan Village, Bandung Regency . This program aiming For increase quality life public through training skills and giving access to business capital , so that capable create independence economy for family recipient benefit .

Role of workers social as facilitator change social , workers social No only act as intermediary between community and program, but also becomes the driving force that ensures the program runs in accordance need local (Supiadi, 2024) . They own role in analyze condition social communit, identify problem main, and to design relevant and sustainable interventions. Through holistic approach, workers social build close relationship with society, giving mentoring personally, and encourage participation active inhabitant in every stage program

implementation.

In context Multi- Income Family Program , workers social also helps bridge collaboration between various parties , including government , community local , and sector private . Collaboration This aiming For expand program coverage , ensuring distribution source even power , and increase the impact generated . With a systematic approach and focus on empowerment , the role of worker social become key main in realize the objectives of the program, namely create a more society independent , productive , and prosperous .

One of the coping strategies poverty that is through empowerment society that aims For increase ability , independence , and participation public in the development process carried out various party , both government and non- government . Empowerment public This refers to the ability individual specifically group vulnerable and weak to have strength or ability in fulfil need basically so that they own freedom . Empowerment emphasize that in the process of obtaining sufficient skills , knowledge and power fair For influence life and the lives of others. With Reference draft empowerment public in a way general in the form of capital assistance , assistance development infrastructure , assistance mentoring and institutions (Suharto, 2020) .

In context this , Human Initiative as institution social realize importance intervention For increase quality life affected communities impact poverty . So from The West Java Human Initiative formed a regular program , Initiative for Empowerment in field economy namely the multi- income family program through draft empowerment public based on family and community For increase quality life and ability family so that achievement welfare sustainable through Procurement of multi- income family program . Empowerment process public institution social covering activity organize , record every administration program activities and managing timetable meeting in group (Rahmawati & Kisworo, 2017) . This is in line with with results study in journal Community Empowerment Through the Justice Post Program (Oman, 2022) .

2. Method

This research uses a qualitative research method through a review strategy. literature, in-depth interviews, and field observations. This

study uses a qualitative method, namely research that studies human problems both individually and in groups and how they use them using assumptions and interpretive theoretical frameworks (Creswell, 2015) . In other words, qualitative research studies something from its natural perspective, translates it, and sees phenomena. Qualitative methods used For understand in a way in-depth process and dynamics empowerment public local . Approach This focused on exploration experience , meaning , and perspective individual as well as groups involved in the empowerment program . With Thus , the method this is very relevant For to study phenomenon complex and contextual social .

In research empowerment , method qualitative often involving technique like interview in-depth , observation participatory , and analysis Documents . Interview deep used For dig view public about the program they live , while observation allow researcher understand interaction social and activities daily in context local .

Result of method This give outlook about challenges , successes , and impacts of empowerment programs . In addition , the approach This help researcher For identify supporting factors or hinder success empowerment , so that give contextual and based recommendations need public .

Thus, this study is used to obtain an overview of community empowerment through the Multi-Income Family program in Cimenyan Village, Bandung Regency. Informants are research subjects who can provide information about phenomena or problems, therefore in research on Community Empowerment through the Multi-Income Family Program, West Java Human Initiative in Ciparungpung Gunung, Cimenyan Village, Bandung Regency, informants have a role to produce relevant, good, and organized information according to the facts in the field. The informant selection technique in this study used the purposive sampling technique, namely the technique of taking data source samples with certain considerations (Sugiyono, 2023) .

In research, accurate data is needed that is in accordance with the social phenomena being studied and in accordance with the reality that is currently occurring. In this research, the researcher used primary data and document studies. The data sources in this research consist of:

1. Primary data, namely data sources consisting of words and actions observed or interviewed, obtained directly from research informants using interview guidelines.

2. Secondary data, which is an additional data source used to complement primary data. As for secondary data in this study, researchers use data from books, scientific journals, and the internet with themes that are in accordance with this study, namely family welfare, poverty, and the Multi-Income Family program.

First, a literature review was used as a step beginning to gain an in-depth understanding of the research topic. Primary data was obtained through interview deep with informant, like practitioner And recipient benefits of the KMP program. This interview aims to obtain more detailed information, understanding, And views from the perspective of individuals involved in the program. In addition, observations field done For observe direct activity related program family multi income, such as the interaction between program participants, facilitators, or other program activities. Field observations help in obtaining more contextual and in-depth information. about implementation program And the impact on society. Through a combination of literature review, in-depth interviews, and field observations, this research can provide a comprehensive and accurate picture. about program multi-income family .

3. Results and Discussion

These results and discussion will explain and describe community empowerment in the multi-income family program which is defined as a process through the implementation of programs to increase the income of beneficiaries through resource capacity building in business development. This research produces a process of community empowerment through a multi-income family program, the impact of the community empowerment program on the recipients of benefits from the family program. multi income Barriers and efforts to address barriers to multi-income family programs and practical and theoretical implications social worker in multi-income family program.

This study focuses on the characteristics of informants consisting of recipients of the Human Initiative Multi-Income Family (KMP) program in the village. The research methodology used is a qualitative approach

using document study techniques, interviews, and participant observation. Then this study also explains the results of the research conducted, namely community empowerment of KMP beneficiaries and the obstacles and solutions carried out in community empowerment, including discussing the practical and theoretical implications of the development of social welfare science in community empowerment of KMP program beneficiaries.

Researchers used the participatory action resource (PAR) method in conducting research on community empowerment through the West Java Human Initiative multi-income family program in Cimenyan Village, Cimenyan District, namely by being directly involved in activities or activities in the multi-income family program.

Through the interview process, observation and documentation study conducted by the researcher, there are 4 (four) aspects of questions in accordance with the formulation of the research problem including community empowerment in the multi-income family program, the impact of community empowerment on beneficiaries of the multi-income family program, obstacles and solutions to community empowerment in the multi-income family program, as well as the practical and theoretical implications of social work on the multi-income family community empowerment program.

The four aspects give rise to several sub-themes for community empowerment in the multi-income family program, which are loaded with three sub-themes, namely: (1) Community empowerment planning carried out by the West Java Human Initiative multi-income family program, (2) Implementation of the multi-income family program (3) monitoring and evaluation. The impact of the multi-income family community empowerment program contains 3 sub-themes: (1) Encouraging increased income for beneficiaries (2) Access to health and education (3) Freedom to express opinions and act on obstacles and solutions for community empowerment, which are loaded with 2 sub-themes including: (1) obstacles experienced by beneficiaries, (2) Obstacles experienced by the Human Initiative and (3) strategies used in dealing with obstacles or challenges that occur in the multi-income family program in Cimenyan village. The last aspect is related to

the theoretical and practical implications of social work in community empowerment of the multi-income family program. Covering the role of social workers in implementing the multi-income family program.

Empowerment society through program family multi income .

The percentage of poor people in Indonesia and West Java according to data from the Central Statistics Agency (BPS), the percentage of poor people in Indonesia in March 2023 fell to 9.57 percent from 9.72 percent in September 2022. Meanwhile, in West Java, the percentage of the population was 8.53 percent from 8.83 percent in September 2022. One of the indicators of poverty is the human development index which affects the unemployment rate and per capita family income. Answering this problem, the Human Initiative formed a program to improve the family economy through local economic diversification in the form of creating various micro-business opportunities that can be run by a family. The aim of this program is to increase family income from various types of businesses they run, so that various needs other than their daily needs can be met.

Human Initiative provides training and assistance to communities in developing empowerment program businesses. public is A process in remind quality of life through capacity source Power, in matter This program family multi Human initiative income is divided into 3 stages: planning stage, implementation stage, and monitoring and evaluation (monev) stage, which are explained as follows:

1. Stage planning

In program planning, determining the area or location of the program is an important initial stage. This is done by collecting information from the community through various channels. communication. Termination of territory this is intended For ensure resource allocation Power and targeted efforts, thus providing significant impact. Determining the area also involves a feasibility study and a deep understanding of the area targeted by the program.

After determining the area, a Focus Group Discussion (FGD) was conducted to identify problems and potentials in the area. FGD involved active participation from the community. various background behind, so that can to obtain understanding Which comprehensive about the situation region the.

Results from FGD become base For plan action Which appropriately, involving communities in decision-making, and designing programs or policies that suit their needs and aspirations.

Process selection program beneficiaries involve collecting requirements and business planning training. Prospective beneficiaries must meet administrative requirements such as KTP and KK, and attend business planning training. This process also involves discussions about business plans that will be implemented after receiving capital assistance. Administration of program activities is also an important part of the community empowerment process.

In general overall, planning program through stages determination region, FGD, And The selection of beneficiaries aims to ensure that the program can provide a positive impact and is in accordance with the needs of the target community. By carrying out a structured planning stage and involving active community participation, the Multi-Income Family Program can ensure that the program is right on target, relevant to the needs of the community, and has a significant impact on improving the community's economy.

1. Implementation Program

Multi-Income Families Based on the explanation above, several things can be concluded regarding the implementation of the Multi-Income Families Program (KMP) from Human Initiative:

A. Establishment of KMP business groups: This program aims to empower communities by forming business groups similar to cooperatives. These groups are managed by the beneficiaries themselves and have access to self them and the people around them.

B. Help capital business:

Program KMP give help capital business to recipient family benefit For develop or start business. The goal is increase the income of less prosperous families.

C. Financial management training: This program also provides financial management training to beneficiaries. The goal is to increase knowledge and their skills in managing family finances to be more effective and efficient.

D. Marketing skills:

Recipient the benefits of this program also trained for develop marketing skills or sales innovation. This aims to help them increase sales of their products or services, including

using digital marketing to expand the market.

E. Mentoring:

The KMP program also provides mentoring in the form of business coaching, and visits to the homes of beneficiaries. This assistance aims to provide guidance and support in management, business, and business development. With the implementation of the program, it is expected that beneficiary families can increase income, as well as increase quality of life and family welfare. This program also provides empowerment through improvement of knowledge, skills, and access towards business capital.

3. Monitoring And Evaluation

Monitoring and evaluation is an important part of the Multi-Income Family Program conducted by the Human Initiative in West Java. This process involves collecting data on program achievements which are then summarized in the form of annual report. The data is submitted to retail donors and institutional donors as a form of transparency and accountability, to use funds which given in the form of annual report become means which is important in conveying information about program developments to donors. This report contains details of the stages and schedule of the entire program, as well as the implementation of social interventions in the field. With the annual report, donors can obtain a clear and comprehensive picture of the impact and effectiveness of the programs they support.

With structured monitoring and evaluation, as well as transparent and accurate reporting, the Multi-Income Family Program can produce reliable data and provide a clear picture of the program's achievements to donors. This process also shows commitment of the Human Initiative in empowering the public and maintaining accountability in the management of the assistance program carried out. The impact of community empowerment on beneficiaries of the multi-income family program. The Multi-Income Family Program (KMP) has a positive impact in encouraging an increase in the income of beneficiaries. Through training, guidance, and successful experiences from others, beneficiaries of the program benefit. KMP can expand business capital they are without interest or usury. In addition, the program also helps in expanding customer reach, improving

business branding, and enabling product innovation to increase revenue.

Program KMP also gives access to health and education for beneficiaries. Although there are no specific activities related to health and education assistance provided by PKPU (Human Initiative), this program indirectly helps in meeting these needs. Program KMP helps ensuring access to education for beneficiary children and providing financial stability that is essential for everyday life.

The KMP program gives beneficiaries the freedom to express their opinions and desires, in determining membership program. Form cooperative which run by mothers recipient the benefits of giving them power full in determine assistance which given and feel satisfaction in help person other build their efforts. Active participation in the decision-making process and implementation of activities is an integral part from KMP program, in accordance with the concept of independence and participation in community empowerment.

The KMP program not only provides increased income, access to health and education, but also empowering beneficiaries to take initiative and act independently. Through the combination of these impacts, the KMP program is able to improve the quality of life of the community and contribute to sustainable economic growth. The Multi-Income Family Program (KMP) is designed as an initiative strategic that is not only focus on improvement income public but also provide multidimensional impact. This program gives access to health, education and opportunities business, which is direct support improvement quality life recipient benefits. More from that, KMP emphasized empowerment public for take initiative and action in a way independent, so that create impact term continuous length.

One of the key elements from this program is improvement income public through training skills and access to capital. With skills new and support finance, recipient benefit capable develop business small, increase productivity, and optimize source power local. In addition, this gives stability economy and enable family fulfill need basic, such as food nutritious, service health and education for children.

In addition, KMP provides attention specifically on access health and education. This program push recipient benefit for utilise

service available health and improve awareness about importance style life healthy . In the field of education , this program give support for children from family recipient benefit can continue education , which is investment important for the future they .

With approach empowerment , this program No only give benefit economy but also encourage participation active society . Through combination impact This , KMP is able to increase quality life at a time support growth an inclusive and sustainable economy.

Barriers and efforts to empower communities in multi-income family programs in villages Cimenyan. Based on information Which delivered, following is conclusion from providing financial stability that is essential for everyday life. The KMP program gives beneficiaries the freedom to express their opinions and desires. in determination membership program. Form cooperative Which run by for mothers recipient the benefits of giving them power full in determine assistance Which given And feel satisfaction in help person other build their efforts. Active participation in the decision-making process and implementation of activities is an integral part from KMP program, in accordance with the concept of independence and participation in community empowerment.

The KMP program not only provides increased income, access to health and education, but also empowering beneficiaries to take initiative and act independently. Through the combination of these impacts, the KMP program is able to improve the quality of life of the community and contribute to sustainable economic growth .Barriers and efforts to empower communities in multi-income family programs in villages Cimenyan. Based on information Which delivered, following is conclusion from the obstacles and efforts to empower the community in the Multi-Income Family program in Cimenyan Village. The obstacles faced by beneficiaries of the Multi-Income Family program are related to with capital business Which Still classified as A little And risk business Which tall. Beneficiaries expect an increase in the capital provided so they can develop their business better.

The obstacles faced by the West Java Human Initiative in implementing this program are limited funding that limits the

implementation of the program as a whole. In addition, the community's skeptical view of the program is also an obstacle, where this program is often misinterpreted as a mobile bank that does not provide long-term impacts. Efforts made in dealing with obstacles to the Multi-Income Family program are by implementing a collaborative strategy to obtain resource support when program resources are insufficient. In addition, the strategy of increasing capital through multi-stakeholder coordination is also important in overcoming funding limitations. In dealing with the community's skeptical views, efforts are made by involving beneficiaries and the Human Initiative in providing assistance to the poor. This is done as a form of contribution and also to carry out branding and education to public so that they understand that program This aiming For increase the income of society as a whole.

Principle empowerment public become reference in process empowerment Which done. Process This must involve cooperation as partners and put society as competent actors and able to access existing resources and opportunities. Thus, to overcome obstacles in the Multi-Income Family program, collaboration strategies with stakeholders, increasing capital through multi-party coordination, and involving the community in contributions and education to become a solution that can be implemented. In addition, the application of the principle of community empowerment is also important in running this program. Practical and theoretical implications of workers social in community empowerment of the multi-income family program in Cimenyan village.

A. Impact of Community Empowerment on multi-income family program beneficiaries.

Empowerment public is an important process in increase capacity individuals and groups For reach independence economic and social . In the *Multi-Income Family Program* ,various interventions carried out impact positive on the recipient benefits , including aspect training , improvement amount customer, access to capital, increase income, as well as opportunity For get income addition .

One of impact main from empowerment This is the implementation relevant training with need community. The training provided designed For develop skills society, such as skill production, marketing and management

business. With skills new this, recipient benefit capable increase productivity and quality product them, so that more competitive in the market. Training This also provides outlook new about management business , including digital marketing strategies that are relevant in the modern era.

Apart from training, other impacts are felt is improvement amount customers. With program support, such as promotion and mentoring marketing, recipient benefit capable reach a wider market wide. Marketing strategy based on communities and digital media help they increase visibility products and interesting interest consumer new. This is No only increase scale effort, but also giving trust self to recipient benefit For Keep going develop.

Impact next is giving access to capital, which becomes factor important in support development business. Capital provided by this program allow recipient benefit For buy material standard quality, expanding busines, or add tool more production efficient. With existence of capital, recipient benefit can reduce limitations previous financial become obstacle main in operate business they. Improvement income become significant impact from this program. With enhanced skills, number of increased customers, and adequate business capital, recipients benefit capable increase income they in a way consistent. More income tall This give ability to family recipient benefit For fulfil need basic, such as food, education, and health, with more well. In addition, some recipient benefits are also able set aside income For future investments, such as education child or development business more carry on .

Opportunity For get income additional also become part important from impact empowerment This . This program push recipient benefit For develop source income new , like diversification business or partnership with other parties . For example , some recipient previous benefits only focus on one type business now capable manage a number of business small at once , like produce craft hand while open service marketing product local . Diversification This No only increase income but also reduces risk economy consequence dependence on one source income .

In general Overall , Multi- Income Family Program bring impact broad positive

for recipient benefits . The training provided expand skills they , while capital access and marketing strategies increase opportunity business . The impact seen clear in improvement amount customers , revenue , and diversification income . More Far again , this program No only contribute to change economy , but also on increasing quality life public in a way overall . With existence empowerment this , recipient benefit No only capable increase welfare economy they but also become more believe self in face challenges and create opportunity new . Approach based on empowerment like This be an effective model For overcome poverty and encourage independence public in a way sustainable .

Program Family Multi Income Which done by Human initiative Java West has the goal of developing the potential and independence of beneficiaries. In an effort to achieve this goal, social workers play an important role in community empowerment and interventions related to the program. With the help and role of social workers, expected recipient benefit can develop in a way independent And business Which they have can be sustainable and competitive. Through this program, social workers contribute to improving the quality of life and addressing social problems that occur in community life.

In the Multi-Income Family program, social workers have role Which important in empowerment public. Role of workers social is very important in make sure the program runs in a way effective and provide real impact for recipient benefits . In the context of empowerment society , workers social functioning as facilitator , motivator, advocate , and agent change social efforts push public For become more independent and prosperous .

As facilitator , worker social help public in understand program objectives and utilize opportunities provided , such as training skills and access capital . They also accompany recipient benefit in develop business micro to be more sustainable . As a motivator, workers social push public For Keep going innovate, overcome obstacles, and believe in your abilities self they Alone For go out from circle poverty. In addition, workers social also plays a role as advocate who bridges need public with other parties, such as government, companies and communities local. They

ensure that assistance provided appropriate target and appropriate with need society . As agent change social, workers social facilitate transformation social with to educate public about importance Work equality, independence, and sustainability in operate business.

4. Conclusion

Conclusion of results from findings in the field researcher through interviews, observations and studies documentation described For describe empowerment public in the multi- income family program in the village Cimenyan Bandung district as following :

1. Describing community empowerment carried out by the West Java Human Initiative in the multi-income family program is an effort to develop the economy (Economic Development Goal), through an integrated process from planning, implementation and monitoring and evaluation. In the empowerment process carried out in the multi-income family program, the researcher includes 3 main discussions related to (1) planning which explains the program planning through determining the area involving the community itself and the beneficiary selection process (2) implementation of the multi-income family program consisting of the formation of business groups, business capital assistance, and financial management training, marketing skills and coaching to business assistance through the home visit method . (3) monitoring and evaluation of the multi-income family program as a parameter for program achievement indicators in the form of program achievement data included in the annual report as a report to be submitted to multi-income family program donors.
2. Describes the impact of community empowerment on beneficiaries of the multi-income family program. This multi-income family program has a positive impact in encouraging increased family income which affects the quality of life and facilitates access for beneficiaries in the fields of health and education as well as supporting independence in expressing opinions and desires.
3. Describes the obstacles and solutions in empowering multi-income families. Beneficiaries of the Multi-Income Family

program still face obstacles related to the availability of business capital and fairly high business risks. There is a skeptical view of the program that raises public distrust of the multi-income family program. This is accompanied by a strategy in dealing with obstacles that occur through a multi-party stakeholder collaboration strategy in dealing with Resource obstacles.

The theoretical and practical implications for social welfare science are the involvement of social workers in providing knowledge and practice in addressing social problems of beneficiaries of multi-income family programs by developing their potential and abilities. In the context of theoretical and practical implications for social welfare science, social workers involved in community empowerment through multi-income family programs act as intermediaries (brokers), facilitators and motivators. As intermediaries, social workers connect beneficiaries with related parties and provide information about community empowerment. As facilitators, they provide tailored services. with need And problem individual For each objective Which expected. As a motivator, social workers provide motivation and direction to beneficiaries to improve the quality of their businesses and compete. As an intermediary (broker), facilitator, and motivator to help beneficiaries develop their businesses and improve their quality of life. but also contribute to strengthening network social in society . This, the role of worker social in this program become element supporting key success empowerment public in a way comprehensive.

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